



The revolutionary tool that helps anyone create engaging and interactive online or in in-person training in as little as 10 minutes.

How can Soapbox save your organization **\$10,000** per trainer each year?

Is budget a constant issue for training?

Does training feel like it takes too long to develop?

Are you concerned that your organization's training isn't as effective as it could be?

Getting your trainers access to Soapbox will help you develop training sessions faster, save money and consistently deliver higher quality training!

The Math:

$$2 \text{ (hr session)} \times 8 \text{ (hrs of prep)} = 16$$
$$16 \times \$28/\text{hour} = \$448$$
$$\$448 \times 2 \text{ (sessions per month)} = \$896$$
$$\$896 \times 12 \text{ (months)} = \text{\$10,752}$$

Assumptions:

- * 2 hours = average session length (based on Endurance Learning survey)
- * 8 hours of prep per hour of training (according to an Endurance Learning survey, 70% of respondents reported that it took 8 or more hours to put together one hour's worth of training materials)
- * \$28/hour for trainer time (according to Glassdoor.com, the average base salary for a corporate trainer is \$58,632)
- * The average trainer creates more than 2 sessions per month (according to an Endurance Learning survey)

How does Soapbox work?

Soapbox users go to soapboxify.com and enter some basic information about the presentation they need to design, like:

- ✓ length of presentation
- ✓ number of attendees
- ✓ online platform (Zoom, Teams, etc.) or seating arrangement
- ✓ intended learning outcomes

Soapbox uses an algorithm to generate the most appropriate and engaging activities for your presentation, using a library of **more than 100 activities** (and thousands of variations of those activities) to meet the needs of a wide range of trainers, from novice to experienced.

While we can't (yet) guess what your content will be, Soapbox users have reported that the materials it generates **save 50%-80% of the work** of creating an engaging and effective training session.

If you'd like to take Soapbox for a test drive, we offer a 14-day free trial when you go to soapboxify.com/pricing. If it makes a difference in how you develop training, then it's \$59/month thereafter. If you have more than one user on staff, or have questions, you can reach Brian Washburn at 206-954-6830 or brian@endurancelearning.com.